

Advertising Support

MONTROSE AREA MERCHANTS ASSOCIATION – MONTROSE, COLORADO ENHANCING RETAIL AND SERVING MERCHANTS SINCE 1990 2009 MERCHANT ADVERTISING SUPPORT The parameters for MAMA's advertising support program for merchants are as follows: advertising projects must benefit a minimum of three retailers – a single project might promote three or more coffee shops, three or more downtown businesses, or three or more businesses that are doing a special “tax free” day, etc. 750.00 maximum funding per request and limited to two projects annually per merchant. requests for funding must be in writing, outline type of advertising, and list the participating retailers, total project cost, and date. funding will be a 50/50 advertising match with merchants and can be used for non-traditional advertising. funding will be issued as a reimbursement in a single check payable to the coordinating merchant/applicant after presentation of paid receipt(s) and a brief recap of the advertising results. requests for funding need to be submitted 30 days prior to advertising date. The 2009 MERCHANT ADVERTISING SUPPORT APPLICATION is available via the following link: [Merchant Advertising Support Application](#)